eventScribe® App

Educate & Engage Your Attendees

The eventScribe® App works for educational meetings, trade shows, and conferences. Note-taking in sessions, surveys and evaluations, floor plans, and social networking features make this the most robust app on the market.

Uniquely Your Own Event App

Customize icons, buttons, and banner ads. A flexible tile design gives you the look and feel you want for every event. You can even link to external websites with an in-app browser. The best part? Attendees can take notes, highlight text, and draw on slides, plus access a digital floor plan of your expo hall.

For Meeting Planners

- **Expo Floor Plan**
  Share a digital map of your exhibit hall with attendees.

- **Sell Sponsorship & Generate Revenue**
  Sell more ad space to your sponsors, and display ads in a variety of ways in your event app.

- **Share Valuable Content**
  Segmented push notifications, digital grab bags, schedules and sessions, a news feed, and more!

- **Measure Success with App Analytics**
  Make educated decisions for future events with comprehensive app engagement data.

For Attendees

- **Note-taking & Bookmarking**
  Annotate directly on audio synced slides and bookmark specific slides to view at a later time.

- **Create & Share Schedules**
  Attendees can schedule sessions and personal items, then sync with their own calendars!

- **Personal Summary**
  Notes are automatically compiled and displayed on an online personal summary.

- **Social on Steroids**
  Attendees can view and communicate with other app users, speakers, and exhibitors.

www.CadmiumCD.com 410.638.9239
Perfect for Planners & Attendees

How the eventScribe® App Meets Your Needs

The Highest and Most Rated Event App
Attendees love the eventScribe App. With an average of over 1 hour of interaction per user, it’s no wonder eventScribe is the highest rated event app on the market.

Events, Meetings, and Conferences
Hundreds of meeting planners use eventScribe every year to engage attendees, deliver content, and build exceptional experiences for sponsors and speakers.

- Attendee Networking
- Social Engagement
- Slide, PDF, & Video Sharing
- Speaker & Exhibitor Profiles
- Attendee Profiles
- Built-in Floor Plans

Associations and Corporate Markets
Associations deliver content year-round from their annual meetings/chapter events to their attendees and members pre and post conference. Corporations deliver content from training sessions and user groups to employees, prospects, and customers.

Keep Attendees 100% Engaged

Configure Your Attendee’s App Experience
Customize your app to focus on the content you want to share with attendees. Whether it be custom browse-by filters, your expo floor plan, or your ePosters - We’ve got your covered.

Gamification
Create more sponsor opportunities and engage attendees with the Scavenger Hunt! Exhibitors submit trivia questions and attendees visit booths to get answers and win prizes. You can even broadcast a live leaderboard and view in-depth statistics.

Social Audience Response System
eventScribe takes audience response one step further. In addition to live polling, attendees can ask speakers questions in real-time, connect on social media, post comments on presentations, and share presentation notes with others!

Directory App
Attendees download one app and can access any of your events they attend.

*The Expo Floor Plan, Scavenger Hunt, and ARS in the eventScribe® App

*Custom Homescreen and note-taking the eventScribe® App
The CadmiumCD Difference

The eventScribe Event App is seamlessly integrated with CadmiumCD’s Event Content Management Platform. Save time by managing your presentation details, exhibitors, ePosters, Interactive Floor Plan, and more all in one easy-to-use system. The Powerful back-end tools make CadmiumCD’s Platform the best way to collect, manage, and share your event content.

Integrates with the myCadmium Platform

Conference Harvester
The eventScribe App displays speaker, exhibitor, and poster data via the Conference Harvester. Changes in the Harvester automatically display within the app.

Data collected in the Harvester tasks automatically fill in the Speaker, Presentation, and Exhibitor profiles in the app.

eventScribe® Platform
The entire eventScribe Platform works together. Data pulled from the Conference Harvester is transferred to eventScribe. Schedule favoriting is shared between the App and Websites. ePosters, Conference Proceedings and Interactive Floor Plan can also be integrated with your app.

Visit go.cadmiumcd.com/app to learn more!

Manage Your Event Onsite with eventScribe Boost
Contact team members, vendors, and other stakeholders at the touch of a button. Create to-dos and prioritize tasks so your team can react to your conference’s needs in real time. Best of all, you can access notes, tear sheets, room setups, and other logistics details, all from their event app.

Learn more at go.cadmiumcd.com/app
What Are Clients Saying About the eventScribe® App?

“Overall, the mobile app was well received by attendees, exhibitors and staff at our event... Cadmium CD has an amazing product, along with exceptional staff that make it a pleasure working with them. I’ve worked with them on a 10,000+ attendee convention and a 1,000+ attendee convention and received the same level of service on both conventions. Its great to know what you can expect from a vendor partner! I would highly recommend them for any size meeting!”

Samantha Cribari-Starr, Marketing Event Manager
Carestream

Want to Know More About the eventScribe App?

Follow The Link or Scan The QR Code Below for More Info!

go.cadmiumcd.com/app
Boost Your Events!

Enhanced app functionality: React to on-site experiences in real-time, access contacts, and view logistics details, all from your smartphone.

www.eventscribe.com/boost

**Customized Experience**
Your speakers, vendors, and staff have enhanced features in the app that attendees don’t see.

**Ditch the Walkies**
Call or text team members, vendors, and attendees at the touch of a button.

**React to Problems**
Access notes, tear sheets, room setups, and other logistics details, all from your event app.

**Finally, a Meeting App for Event Planners**

eventscribe Boost personalizes experiences for each of your stakeholders, so everyone can get the most out of your event.

- Your speakers can access the speaker ready room’s location and schedule.
- Your vendors can access the full phone list of people holding the meeting.
- Your volunteers can record notes on a session and its attendance record.

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